

First Tee – Greater Cincinnati & Northern Kentucky Expands Service Area to Butler & Warren Counties

New Year, New Opportunities for Building Game Changers

Cincinnati – January 6, 2021 – First Tee – Greater Cincinnati & Northern Kentucky (First Tee – GCNKY) will begin serving families in Butler and Warren counties in 2021. First Tee enables youth in Greater Cincinnati & Northern Kentucky to build their strength of character through the game of golf.

For over 23 years, First Tee has worked with schools, parents, and the community, to provide active learning experiences that help youth build inner strength, self-confidence, and resilience that they can carry to everything they do. The program seamlessly integrates the game of golf with a life skills curriculum that progresses through seven levels for kids ages 5 to 18.

The chapter currently encompasses Hamilton and Clermont counties in Ohio, Boone, Kenton, and Campbell counties in Kentucky. Over the 15-year history of the chapter, First Tee – GCNKY has grown to reach nearly 12,000 children annually in over 40 elementary schools, six golf courses, and many community initiatives. The chapter plans to reach 30,000 kids by 2025.

“Providing the youth of Butler and Warren counties continued opportunities for learning life skills through the game of golf is an honor for First Tee – GCNKY,” said Jim Muething, First Tee – GCNKY Board President. “We look forward to incorporating these counties into our current footprint and are very focused on providing quality and safe programs to our expanded audience.”

First Tee relies heavily on volunteers and donors from communities in order to provide discounted programs to youth. Those supporters believe, as we do, that children are our community’s greatest asset. Interested golfers, parents, volunteers, and donors can learn more about the organization and expansion plans in the coming months on the chapter website’s dedicated page- www.FirstTeeGCNKY.org/about/expansion.

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About First Tee – Greater Cincinnati & Northern Kentucky:

Youth Development Corp of SW Ohio dba First Tee - Greater Cincinnati & Northern Kentucky is a 501(c)3 nonprofit youth development organization. (www.firstteegcnky.org)

Operating since 2006, First Tee – Greater Cincinnati & Northern Kentucky offers innovative and proven youth development programming that integrates life skills, core values and healthy habits lessons with golf instruction. Our chapter serves children 5 to 18 years old on golf courses, in elementary schools and through community partnerships.

About PGA TOUR First Tee Foundation (“First Tee”)

First Tee (www.firsttee.org) is a 501(c)3 nonprofit youth development organization under the umbrella of PGA TOUR, Inc. Our mission is to impact the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf. Since its inception in 1997, First Tee has expanded to reach more than 3.5 million young people annually on golf courses, in schools and at youth centers. Its headquarters are in St. Augustine, Florida, USA, with programs in all 50 United States and select international locations. President George W. Bush serves as Honorary Chair.